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# Public Relations



## 6.1 Public Relations

The Croatian National Bank continues to devote special attention to informing the public of its goals and methods of operation, through its regular and occasional publications, as well as through public appearances of its officials and employees in the media and at various meetings in the country and abroad.

Moreover, the legal right of access to the information of public interest is strictly honoured. Thus, in 2007, the CNB employees responsible for public relations responded to over two thousand inquiries by journalists, citizens, companies, government institutions, Croatian embassies abroad and foreign embassies in Croatia. In addition to this, numerous inquiries were addressed directly to the central bank departments competent for dealing with particular professional issues.

Another way of informing the public of the work of the central bank and its governing bodies' decisions is by means of press releases and statements to the public. The information on the most important issues is presented at press conferences, or directly to reporters regularly covering banking issues, or in the form of important reports, etc. Moreover, all relevant regulations, press releases on adopted decisions and other relevant information relating to the scope of activity of the central bank are promptly available on the CNB's website: [www.hnb.hr](http://www.hnb.hr) (both in Croatian and English languages).

Also noteworthy is the increasing interest of secondary school and graduate students, as well as some other institutions in organised visits to the central bank, offering an opportunity to become more closely acquainted with the goals, measures for their achievement and activities of the central bank. There were 11 such visits during 2007.

In addition to the stated forms of communication with the broad public, the central bank organised numerous conferences at which its employees directly provided detailed explanation of issues relating to the current or prepared new regulations on bank operations, foreign exchange system, currency exchange transactions and other areas falling within the competence of the central bank.

